



PRODUCT DATA SHEET

ScanSafe WIRe: Web Intelligence Reporting

Business Intelligence Meets Web Security Reporting

Around the globe, organizations face common demands; improve performance, streamline processes and increase productivity, and all while maintaining or lowering IT budgets. Given these contrasting goals, businesses are looking for improved ways to understand and optimize their systems and policies to achieve benefits without incurring additional expenses.

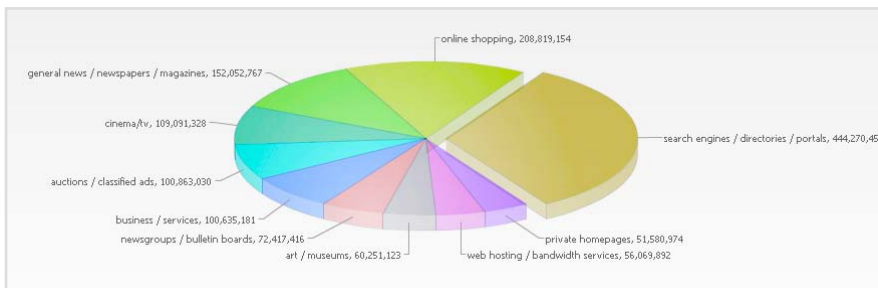
The current global economy has accelerated a trend towards improved Business Intelligence tools; or BI as it is often called; in order to carefully assess an organization's risk and provide easy access to accurate, detailed information which will allow them to gain immediate insight into their business and achieve clarity in a time of uncertainty.

Historically, reporting specifically for web traffic has been fairly inflexible and shallow. This used to be sufficient, however as the web has evolved into a critical communication and application platform, the requirement for in-depth reporting capabilities has grown in importance. ScanSafe has re-engineered reporting with state-of-the-art web Intelligence Reporting (WIRe) providing the in-depth visibility into web traffic that has now become essential.

Why WIRe?

- Improved cost visibility
- Enhanced user and risk management
- Improved business insight and informed decision making
- Increased flexibility and accessibility of data
- Significant savings in administration time

For more information, visit
www.scansafe.com



Enable Complete Flexibility in Reporting

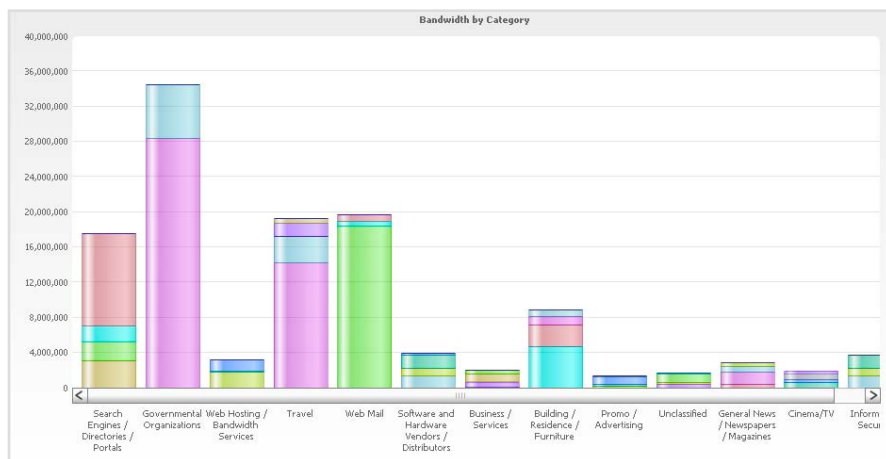
Unlike most reporting tools, WIRe has been designed from the ground up to offer customers complete web traffic data flexibility and visibility. WIRe helps businesses develop a new generation of informed executives driving companies towards greater transparency, cost-effectiveness and efficiency.

With more than 85 pre-defined reports and the ability to save an unlimited number of custom and composite reports, WIRe offers immediate access to business insight. WIRe empowers customers to create instantly generated reports, using near real-time data, in any combination of the thousands of options provided by ScanSafe. Organizations then have the flexibility to drill down into specific areas for further investigation. WIRe provides users with an un-matched level of detail with access to up to one million rows of flow data at any one time. These detailed reports are critical to organizations allowing them to remain cost-effective and competitive.

Control Business Cost with Strategic Insight

As well as web usage and policy reporting, WIRe can report on individual web applications as well as the most popular search terms providing better business insights across your entire organization. The results are improved cost visibility, strategic alignment and enhanced user and risk management.

For many organizations, the responsibility of creating reports can be an extremely time consuming and daunting task. WIRe can transform reporting; saving IT departments significant administration time which will free up IT resources for other business critical projects. Reports can be output in multiple formats and built using reporting elements such as pie charts and graphing. WIRe also offers customers the ability to schedule reports which can be automatically sent to a requested group of users on a daily, weekly or monthly basis.



About ScanSafe

ScanSafe is the pioneer and largest global provider of cloud web security, ensuring a safe and productive Internet environment for businesses. ScanSafe solutions keep malware off corporate networks and allow businesses to control and secure the use of the web. As a cloud solution, ScanSafe eliminates the burden of purchasing and maintaining infrastructure in-house, significantly lowering the total cost of ownership. Powered by its proactive, multilayered Outbreak Intelligence™ threat detection technology, ScanSafe processes billions of web requests and millions of blocks each month for customers in over 100 countries.

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Save Time with Simple Control Over Powerful Reporting

WIRe is managed through an intuitive web-based portal allowing customers to easily edit and view results directly in a familiar environment providing them with better visibility into their business. No longer will critical business information be ambiguous, WIRe will fundamentally change the way decisions are made in organizations of all sizes around the world. WIRe will lead to improved alignment, transparency, performance and most importantly, informed decision making.

Feature	Benefit
Reporting based on real-time data	Increased relevance of reports
Visibility into web applications and search terms	Improved cost visibility
Customized, granular insight into all Web traffic and defined policies	Enhanced user and risk management
Intuitive web-based portal	Save time and resources required to create and run reports
Unlimited custom reports	Limitless scalability in report delivery

ScanSafe US - 950 Elm Avenue, San Bruno, CA 94066 Tel: +1 650 989 7100 Fax: +1 650 989 6543 Email: ussales@scansafe.com

ScanSafe EMEA - Qube, 90 Whitfield St, London, W1T 4EZ Tel: +44 (0) 20 7034 9300 Fax: +44 (0) 20 7034 9301 Email: emeasales@scansafe.com

